



Rachael Evin Round

Graphic Designer

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Education

Old Dominion University

Bachelor of Fine Arts, 2017

Fine Art with Graphic Design
Concentration

Applications

Proficient in Programs:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office
Mac & Windows Platforms

Other Skills

- Traffic management
- Project management
- Team collaboration
- Digital and Print media
- Research & development
- Creative presentation
- Research & development
- Creative presentation

Work Experience

Senior Graphic Designer, bloomfield knoble Advertising September 2020 – Present

Responsibilities include providing creative direction for the clients marketing collateral while providing alternate creative solutions and quality control to grow the brand, adhering to strict brand standards, quality control of all projects returning to the client, maintenance of templates and updated tables and calendars of events, and housekeeping of archived projects within the server and Seismic. Running pitch meetings for new design concepting to the client as well as training and keeping current designers up to speed on the development of the clients brand. Working closely with both in company and client project coordinators, project managers, proofers, designers and directors. Projects include, but are not limited to: placemats, partnership and custom booklets, PowerPoints, word doc agendas, inbrand excel docs, and one-pagers. Traffic management of incoming and outgoing projects to ensure that project intake is created and acknowledging proper timeline per each piece of collateral required and assigned to the proper member(s) of the team, timelines are made and projects are submitted to the client by their deadline, and a final quality control check has been made to ensure that projects have followed and meet the specific specifications requested.

Graphic Designer, Envision Healthcare

July 2017 – September 2020

Responsibilities include fulfilling print and digital graphic needs in a conceptual and engaging way that align with the brand guidelines and communicate the organization's marketing objectives to the target markets. Developing graphic designs for a variety of on and offline projects including the development and maintenance of brand compliance templates. Overseeing pre-production and press checks. Overseeing design interns, external photographers, designers, printers and other related vendors as needed. Working collaboratively with content, web and development teams.